

The 2024 Alumni Survey

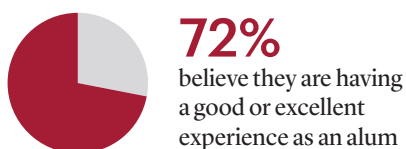
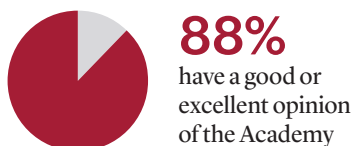
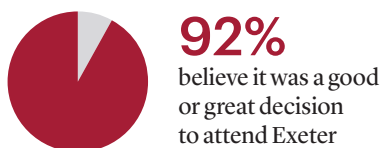
We asked for your thoughts, and you responded en force! We heard from more than 3,000 alumni of all ages, from different backgrounds, from all around the world. The survey produced a lot of positive feedback and gave us some ideas for ways to serve the community even better. Here are a few key findings. Thank you for your participation!

A majority of you feel Exeter prepared you well for:

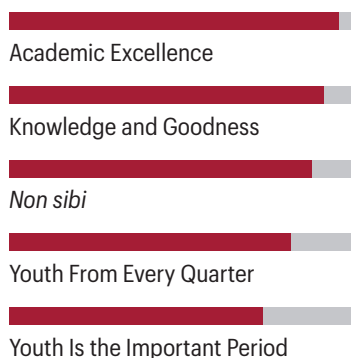


- Attending college
- Being adept at work
- Living a purposeful and meaningful life
- Working well in diverse groups
- Contributing to your community

ALUMNI FEEL POSITIVE ABOUT EXETER



While all of Exeter's core values resonate with alumni, on a scale of 1 to 10, **academic excellence, knowledge and goodness, and non sibi** resonate the most.



The top five skills you feel you gained from Harkness learning:

- 1/ Critical thinking
- 2/ Effective oral communications
- 3/ Active listening
- 4/ Problem-solving
- 5/ Creative and innovative thinking



9 out of 10 would recommend Exeter to prospective students

» A SNAPSHOT OF RESULTS BY DECADE

1950s and prior

- Most likely to promote Exeter, compared to all decades
- Most likely to update contact information to stay in touch with Exeter
- The leadership of the principal significantly affects the overall perception of Exeter

1960s

- Eager to hear about institutional priorities and messages from the principal
- Motivated to attend Exeter reunions
- Overwhelmingly feel that attending Exeter was a good decision

1970s

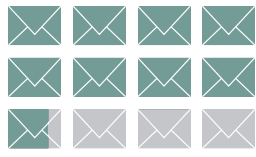
- Largest respondent group from the entire survey
- Motivated to attend events to see fellow classmates
- Interested in hearing about faculty news and achievements

1980s

- Learned to think critically at Exeter
- Academics were the most critical contributor to the overall student experience
- Eager to hear about news and achievements of fellow alumni

HOW EXETER COMMUNICATES AND CONNECTS

We connect with you often enough and you love reading *The Exeter Bulletin*.



73% of alumni feel that the frequency of communication from Exeter is about right



80% of alumni rely on *The Exeter Bulletin* for news and information about the school

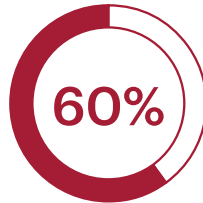


You want to engage more with Exeter and suggested that we:

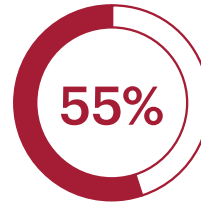
- Enhance communication and transparency
- Diversify experiences with more inclusion
- Offer more *non sibi* activities for alumni
- Provide networking opportunities with other alumni



You enjoy attending reunions and seeing fellow Exonians in your area.



are likely to attend Exeter reunions



are likely to attend Exeter events in their region



You want to hear about:

- Alumni news and achievements
- Institutional priorities and messages from the principal
- Student and faculty news and achievements
- Campus life

Looking Ahead »

We value your feedback and we're listening! We thank you for your support as we work to enhance and strengthen alumni connections to each other and to the Academy. **This year we plan to:**

- **Increase communications** about campus updates and the student experience
- **Provide opportunities to network** based on industry

- **Highlight alumni news** on social media (follow us @pea_alumni)
- **Organize diverse regional events** including *non sibi* activities and faculty-led discussions

- **Offer mentorship opportunities** with students
- To ensure you don't miss out, update your contact information at exeter.edu/recordupdate.

1990s

- Read emails more than any other alumni group
- Academic excellence critically affects overall impression of Exeter
- Feel Exeter prepared you well for being adept in the workplace

2000s

- Relationships with other students were an important part of Exeter experience
- Welcome opportunities to mentor current students or alumni
- Interested in attending regional events

2010s

- Harkness learning and depth and scope of course offerings highly influence the current perception of the school
- Inclined to attend Exeter events
- Read the monthly alumni newsletter

2020s

- Strong preference for receiving Exeter news via social media
- Of Exeter's core values, *non sibi* resonates most
- Occasions to explore student leadership opportunities were important to the Exeter experience